
5301 N. Commerce Ave Suite C
Moorpark, CA 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

GloryNock™

Original Inventor of Nockturnal® Lighted Nocks Unveils a ‘New Light’ in Patent-Pending Lighted Nock Technology for 2018

San Antonio, Texas-based GloryNock™ is the premier lightednock manufacturer producing the most advanced, reliable and user-friendly lighted nocks on the market. Founded by Stu Minica, the original inventor of Nockturnal® lighted nocks, and well known for his legacy in engineering state-of-the-art archery products, the company will be offering in 2018 a full line of high performance lighted nocks in a wide range of colors and sizes. And these nocks are unlike anything archers have seen in the field before. A degreed mechanical engineer and avid archer, Minica has incorporated remarkably simple elements into the design of GloryNock lighted nocks that allows for easy and dependable operation of the lightednock without a hole in the side and no tools required.

“We’re committed to doing things like no one has ever done before. We’ve taken all of the common problems and ‘dislikes’ of lighted nocks currently on the market and focused our efforts on engineering solutions to these problems in the new GloryNock design,” said Minica. “With our new patent-pending technology, the GloryNock is the most user-friendlynock to use. Throw in that GloryNock lighted nocks are both lighter in weight and brighter than top competitors and you’ve got an all-around amazing product that archers are going to be truly excited about in 2018,” he added.

With 20 years of product design under his belt with 14 years in the archery field, it’s no surprise that Minica has thought of every minute detail that would enhance an archer’s performance and experience. For starters, Minica ditched previous designs that were not dependable, difficult to turn off and required tools to do so or had holes for blood and guts to get stuck in. Minica innovated an ingenious solution to easily activating and de-activating the bright LED by simply using the bowstring (and thumb press for de-activating), no tools necessary. Once turned on, GloryNock lighted nocks can stay lit for over 20 hours.

The GloryNock will be available for both vertical bows and crossbows in a wide variety of sizes to suit any archer’s needs and preferences including four initial colors of: red, green, blue and pink. GloryNocks are made in the USA and have a suggested retail price of \$24.99/3-pack and \$9.99/single pack.

About GloryNock

GloryNock is a brand of Doubletake Archery, LLC based out of San Antonio, TX. Created by the original innovator of Nockturnal® lighted nocks, GloryNock is the next level in lightednock innovation. The new full line features brighter, lighter nocks that users can easily turn on/off and are dependable with simple bowstring activation and de-activation (no tools required). GloryNock lighted nocks are available in a wide variety of colors and sizes, and are made in the USA. Patent pending.

**Nockturnal is a registered trademark of FERADYNE OUTDOORS, LLC. GloryNock is not associated with Nockturnal or FERADYNE OUTDOORS, LLC.*

For more information on the full GloryNock line, visit GloryNock on Facebook or Instagram, or visit www.GloryNock.com.



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